



## Portfolio of Works

### 2008

#### Guinness Fan Park –Africa Cup Of Nations – Lagos, Nigeria and Accra, Ghana

3 months planning, the launch of the Guinness Fan Parks in Nigeria and Ghana. Full production management for creating 3 temporary stadiums – 2 in Lagos for 5000 guests and 1 in Ghana for 20,000 guests per day. Daylight LED screens, lighting, sound, set, acts, security, entertainment, bar and food design and satellite link up to each site. Estimated 300,000 people attended over 3 sites over 14 days. Coverage from BBC world, CNN international and Supersports networks.

### 2007

#### Long Way Down – The UNICEF homecoming for Ewan Mcgregor and Charlie Boreman

Held at Battersea evolution. Divided into 3 sections, the whole venue was themed as an African wilderness. Sponsorship from Mobil, Nissan and BMW. Stunt bikers greeted guests, an African band followed along with the Magic Numbers and Beth Orton. Auction Items from Damon Hill and JK as well as a new BMW bike and Nissan Patrol car. Hosted by Ewan and Charlie, all funds raised went to UNICEF.

#### Alstom Annual Conference - Held at the Shertin, Lisbon, Portugal and the Convento de bieato

4 days conference, 3 day build, rolling interactive conference with full watch out system, simultaneous translation, live camera relays, 3 breakout rooms for 800 people. Evening performance by Brian Olsen (interactive painter from the USA) and Cholosi – a Korean water drummer. – Evening entertainment held at a separate venue for 1000.





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### **Sony Ericsson New Product Launch**

3 day event held at old Trafford. Full staging and set design, 5 breakout rooms and workshop spaces, lead speaker was the CEO of Sony Motion Pictures about the new bond film. All accommodation, dinners and logistics also organised.

### **Wrotham Park – Icelandic Bank Launch**

2 day event held at Wrotham Park for Icelandic Bank convention. Marquee structure, colonial set design and lighting, entertainment, drinks and dinner for 500 people. Organised in conjunction with 2am Films.

### **Pratham 07 – The Indian charity art installation held at Old Billingsgate**

2 of the largest paper chandelier structures in the world rigged from the 2 ceilings of the main space in old billingsgate. Full dinner and auction for 750 in a charity hosted event. 2<sup>nd</sup> day followed by celebrity opening of the ‘Meena bazaar’ a collection of high end Indian artefacts and jewellery for sale for the same charity. 1 day build, 2 shows, overnight turnaround, overnight de-rig, full production and floor management.

### **Discovery Networks at the Edinburgh Film Festival**

An installation for Discovery networks as a chill out lounge to showcase their new shows at the EIFF. Prototype IQUITI wrap around video plasma glasses plugged directly into I-pod videos to showcase new HD and 3D software. 27,000 footfall over 3 days. Full stage, lighting and production management.

### **The 02 Dome - Mcfly and Sugababes join the first event ever staged at this venue**

2500 people in the brand new 02 Dome. Seated full slier service dinner on the floor of the new arena. Full gala set up – showcase for the new ‘Pandora’s Box’ technology, X factor style judging panel for 2 house bands, full rock and roll set up and production management for live bands. The first ever live duet performance between McFly and the Sugababes. Live house band in the pit area, MC and Bootleg Beatles as a follow up act. All 2500 guest transported from Westminster Pier to the new moorings outside the 02.





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**Hugo Boss – New season of clothing**

Held at their flagship store in Camden, a private, exclusive viewing for 350 people on their roof terrace. Full production management, lighting and white ‘Delano Hotel’ theme.

**Russian Global Economic Forum – 3 day event held at billingsgate**

4000 guests over 3 days. Day 1 full exhibition and conference set up all shot in digital, overnight turnaround. Day 2 – Russian Club set with full rock and roll stage set up. Performers included **MIKA**, **Sophie Ellis Bextor** and 3 x Russian bands. Overnight turnaround. Day 3 – Gala dinner for 800 to include charity auction from Christies for commissioned pieces from Jean Paul Gautier, Chanel and Cartier. Russian pianists and concert musicians, Incognito playing on a separate stage, silver service 5 course dinner for 800 Full Production Management over 6 days for build and show.

**Intrinsic Property Development Conference**

Held in the Hilton London West – Full conference set, scripting, VT and lighting for 800 delegates. 3 breakout rooms and exhibition management in separate conference space. 2 days build and show.

**Inspired Broadcast Networks – The Launch of Digital Gaming**

Held in the Z rooms section of the Turman Brewery, this conference and launch for the gaming industry’s newest vending machine. 600 press and trade, full conference set-up, 12 x download terminals all networked, projection, lighting and conference scripting.





## 2006

### ENITCE – The Largest Christmas Structure In London

Held on a disused site at West Ferry Circus, 5 interlocking tent structures formed a venue holding 4000 people per event. HSBC, Reuters, KMPG, and Citigroup. Complete technical production / design / logistics and scheduling. Onsite production and floor management for all events / build and de-rig. 15,000 delegates over 6 days.

### TopShop 2006

Annual fashion show for 1800 Employees held on a warehouse site near trinity buoy wharf. Fashion Show in a large tented structure. Inverted catwalk and seating areas and wall to wall projections for fashion show. Main event space in a converted lighthouse and surrounding grounds. Guest artists – Dirty Pretty Things / Punk Rock Karaoke and The Ordinary Boys. Fairground attractions and 3 sound stages. External lighting to the Dome and surrounding buildings.

### The Launch Of The Lexus IS480 Hybrid – Berlin – Postbahnhof

150 delegates per day over 28 days. Full technical production management. Lighting, sound , staging set design. Set over 2 floors. Creation of 7 individual themed areas promoting all aspects of the new Lexus hybrid. 80 cars onsite for ride and drive experiences in Berlin. Brand retail experience over day 2 in Berlin retail outlets. Round up finale day back in Postbahnhof. 3 day experience / 4000 delegates.

### Freemans – Fashion And Interiors Show

Held at 14 Henrietta St. A fashion and interiors showcase to launch a new range of clothing from Patsy Kenist and interior designs by Scott Henshall and Richard Randall. 5 different fashion rooms and a catwalk show in the glass atrium. 6 fashion show throughout the day to associated press. Full production management.





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### General Motors – The Launch Of The New Corsa

Terminal 2 – Saltzberg Airport. 250 delegates per day over 40 days. Delegates flown into Terminal 2 and invited directly into the show. Exhibition reveal from behind the stage, ride and drive through Austria’s mountains, evening show and dinner. Day 2 exhibition for the Antara SUV held in a converted train shed. Utilising new Musion technology to produce 3d holographic projection interacting with live performers. Day 3 round up in the airport terminal before flying out. 10 European countries / full translation services / production management. 3 day experience / 10,000 delegates.

### The UBS / Tate Modern Install

Flagship launch for the first corporate install into the turbine hall of the Tate Modern. Full technical production over the turbine hall and levels 1, 2, 4 and 5. 7 x projection installations on gallery space, New LED screen technology linking the screen to motion detectors on performers Thirty live 6m cherry trees installed at east gallery space with full bar / band and entertainment built within the trees. Dolby 5.1 soundscape installed above mez level in turbine hall for sound artist . 1800 guests and press celebrating the UBS / Tate Partnership over three years and the start of the “Long Weekend” in the Tate.

### Yahoo Summer Screenings – Celebrations of the World Cup

Screenings of the England match against Sweden. 26 Piece orchestra, full England theming. Astroturfing of venue. 30 foot screen with HD35 projections connected to live feeds from the BBC. Full onsite catering / bars / DJ’s. 800 people – Shepherds Bush Pavilions.

### Kaupthing – Icelandic Bank

Held over 3 floors of Atlantis Gallery (part of the Truman Brewery) as an interactive conference and after party. Full technical production / watchout system for screen blends / spider system / design / after party. Derren Brown for after party entertainment and Joe Simpson (Touching the Void) as guest speaker. 1500 people.





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**The Morgan Stanley Great Briton of the Year Awards.**

Held at the Guildhall for 550 celebrities. Pilot TV show for channel 4. All nominee film packages / scripting / show production / post production / set build and press kits to news teams. Hosted by Clive Anderson, Guest speaker David Cameron.

**The Adidas i-ball road show**

Design, implementation and build of 6m steel and GRP Adidas team football with integral 3m LED wall. Integrated server showing XML feeds for Adidas promotions of new football and +10 campaign. Directional speakers and motion sensors built into the ball for interactive gaming. 2 balls built in 3 mills studios and then toured in London, Berlin, Cologne, Milan, Barcelona, Rome, Hanover and Munich. All logistics, production, build and touring. The I-ball was then installed into the Adidas Fan Park in Berlin and regularly featured on ITV football focus.

**2005**

**The FA Club**

England Game held at old Trafford. All FA club staging and set build in the Manchester Suite. Sponsor's dinner, England coach and pre and post match interviews. Dinner for 400 for FA sponsors.

**Playstation 10**

Held at Canvas for 2000 Playstation staff from across the UK. Custom stage, Burlesque acts, Dita Von Teese performing on stage 1, Roller disco's, VIP club, Live Camera relay's to Mez level floors. All planning and production.

**The Red Bull World Break dancing Championships**

8 teams from around the world competing in 8 min tournaments. Held in the old cinema in Shepard's bush. Full concert





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lighting, PA and filmed by MTV. Imported American dance floor, full scripting, set build and after party. Held for 600 people over 3 floors in the old Shepherds Bush pavilions.

### Shipwreck Films

90 minute feature film shot on 35mm - based on racism in football culture. Script Breakdown / scheduling / supplier sourcing / working with Locations Manager on venues and contracts. Full budget control for pre / shoot and post production phases. Shown at Raindance film festival.

### Yahoo Summer Show

Held on 3<sup>rd</sup> Floor of Trocadero -complete re-build from the old 'Salon' reality TV show transforming it into a 'milano hotel' - frosted windows, decked lounge area, pool projections & cocktail bar. 1 day show for 600.

### TopShop / Topman & Dorothy Perkins Awards

Held at Syon Park for 1800. Festival over 3 days. 4 tents, stage managed fashion show with live camera relays. 30m, cross section catwalk built in a 60m big top. The Kills / Goldfrapp / Soul Wax / Ed Harcourt / Milo on 3 stages throughout the big top, Bedouin tents and the great conservatory. Pre-filming of fashion show / conference scripting / logistics / Laser show in the grounds from The Chemical Brothers Soundscape installed in grounds and 3 tents / catering and bars for 1800 / set design and full onsite production over a 3 week period.

### Inspired Broadcast Networks – Digital Download Awards

Launch of digital vending machine for MP3 downloads aimed at local councils for 500 people held at Banqueting house. Interactive networked download machines, light, stage and set design. Music from James Blunt, and Killa Kella.

### British American Tobacco Annual Conference and Tour (Russian Division) – Egypt

7 events held for 1200 people in SharmELShiek. Scripted live conference in Crowne Plaza, Evening beach party for Pall





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Mall at the Hyatt Regency, Bedouin Desert Festival for 1000, Cocktail Party for Dunhill in Hyatt cascades, Closing ceremony on Hyatt beach. All lighting, staging, sound, conference scripting. Overseas Supplier management.

**Glasgow Council**

A merger between 2 colleges. Press and TV ad campaign followed by product launch for press and council guests. Full building projection on major Glasgow Lanmarks. 300 people over 2 days. Glasgow metropolitan college.

**HIT Entertainment**

Brand awareness show for Thomas the Tank Engine’s 60<sup>th</sup> Birthday. Transformed the Light Bar in Shoreditch into an engine shed. Party for 600.

**3 Mobile**

Launch of Planet 3 to twelve station concourses and shopping centres around the country. Targeting public audience of 30,000. completely interactive set build and design including 2 way plasma TV’s and live camera feeds to new ‘3’ pods.

**Davidoff**

Launch held at Sketch for 900. Re-branding exercise for smoking packs to hotels across UK and Europe.

**MSN Cuban Nights**

Held at Destinios for 800. Yearly Celebration. Cuban performance artists and themes.

**FHM: High Street Honey’s Awards**

Awards party for 600 in New York Penthouse theme.





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**Inspired Broadcast**

Product launch for 600 press. New style digital download vending machines. Lighting and set – technical scripting and installation of 12 x live download terminals. Therapy areas and cocktail bars, Scripted performances by Ed Harcourt and James Blunt. Full stage management. Held at Trap in London W1.

**Sharp HD LCD TV Launch**

Launched at Oki-Ni in Mayfair for 200 press. Commissioned pieces by the Light Surgeons and OneDotZero in High Def for TV presentation.

**Gillette Exhibition and Conference – Prague**

200 International delegates. Logistics, DMC organization, onsite production management.

**2004**

**Boots Incentive Conference**

Set Build with walkthrough underneath set for clients, Lighting, Conference Production, Install and De-rig, Management of delegates into 10 breakout rooms. 200 People – Hilton Metropole – Birmingham.

**FHM 100 Sexiest Women of the World**

Celebrity Wrap party for FHM for 450 celebrities held at Guildhall great hall and crypt. All budget and schedule management, all feeds, ISDN press room, logistics organized for press, TV and radio. Artist and guest and supplier management, sourcing of all suppliers, production team and local crew. Floor management, logistics, security analysis, movement orders, health and safety organization, writing and collation, budget reconciliation. 1 day build.





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**The FA Cup Final Opening Ceremony and FA Club**

3 interlocking tents for FA and Corporate hospitality and onsite pitch management in Millennium Stadium, Cardiff. Lighting, AV, projection, catering, call sheets, day schedule and onsite technical running orders, sourcing of all suppliers. Pre budget analysis and reconciliation. Artist and speaker liaison. 5 day build, 1 day show, 3 day strike. 300 Guests.

**Playstation 5 million sales – The Empress State Building SW6**

Exclusive party for 750 guests and press. ‘Lost in Translation’ theme, Japanese capsule design, virtual reality games, set design, DJ’s, cocktail bar. Set up on 3 floors with rotating VIP area. 1 day build, show and strike.

**The FA Psychology Conference – Charlotte – USA**

Psychology for learning conference and stand build for guests to FA EXPO held in North Carolina. Stand design, shipping, logistics, AV and technical set-up. 15,000 guests over 3 days. 3 day build, 3 day show, 1 day strike.

**November Sky Films – Film for Rain dance Festival**

15 min film short. Budget, pre production and floor management. Location shooting, unit production management, post production budget and cash flow. Scheduling, call sheet, movement orders, shoot schedule and script breakdown. Day shoot organization supplier sourcing and management. Logistics and budget reconciliation.

**FA Psychology for Learning**

300 Invitees to conference about football held at the Walkers Stadium.





## 2003

### Playstation Experience

Earls Court 1. 36,000 attendees over 4 days. Gaming design for 'old school' section' set and lighting. Interaction with other exhibits.

### The FA Club - England V Croatia

Ipswich Football Club. 5 interconnecting marquees laid on suspended flooring over practice pitch, Corporate filming, live links to sky, 700 guests split across 2 main tents, 280 press with in separate tent with film live links and feeds from Interview marquees. Large set build with 'plasma wall' at stage end. Sky interview tent and press tent linked to main sponsors tents. 3 day build, 1 day show, 2 day strike.

### Ten Star Tapas 'The re-launch of sherry'

Held at Il Bottaccio, Grosvenor Place for 450 press and invited guests. 10 top London chefs led by Gordon Ramsey to re-brand sherries with accompanying food cooked by the chefs. Signature dishes from Gordon Ramsey, Atul Kulkarni and Iain Pengelley. Lighting, scheduling, chef film short Production, chef management, kitchen extensions.

### Playstation Sunday Chill Out

Westbourne Studios W12 all large format gaming, projections and crèche areas. Held in association with Radio 1.

### Cacherel / Ralph Lauren Fragrance Launch

Held at The Rex Club W1 for 160 press and beauty Journalists. Film Short for in house cinema as opener.





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## 02 Road-shows

02 first Birthday parties held in Manchester, Leeds and London. Full road show production over 10 days. **02 in the city, 02 zone & 02 bubble promotions** – Club promotion nights held in London, Birmingham, Manchester, Brighton, Cardiff and Leeds for 5000 people over 6 nights as part of the '02 in the city' campaign.

## Other Events – Pre 003

**The FA Cup Final** – Filming and Corporate Hospitality for 300

**Playstation** - Product launch of Eye Toy at the Royal College of Arts

**Challenge TV** – Showbiz addicts celebrity quiz show held at café de Paris

**Ralph Lauren** – Product launch for 'Polo Blue'

**Microsoft** - Gladiator style party for 1500. The last event at the Roundhouse before its renovations

**Escada** - Celebrity product launch for Escada sports

**Microsoft** - Party for MSN clients for 350 at the Funky Buddha club

**Informed Solutions** - 10th anniversary for Informed Solutions

**UK Gold** 10th Birthday Celebrity party

**British Airways** Christmas party and Conference for Portman

**Courvoisier** - MOBO Celebrity after show party for all celebrities held on the Sun Born Yacht Hotel Docklands

**AOL** - Staff conference and themed party at the Hilton Metropole

